

FOR IMMEDIATE RELEASE

Media Inquiries Only

Communications Office

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RELEASE: LADOT Cityride Service to Offer 5000 Free Memberships to Qualified SouthLA Residents

Grant from the California Air Resource Board (CARB) facilitates major expansion of LADOT's Universal Basic Mobility Program

Los Angeles, CA (April 24, 2025)

LADOT has announced a major drive to register eligible seniors and people with disabilities in South LA for the Cityride Paratransit Program, and is offering up to 5,000 free one-year memberships to qualified individuals. The drive is made possible by grant funding from the State of California Air Resources Board Sustainable Transportation Equity Program (CARB STEP) augmenting LADOT's Universal Basic Mobility pilot program. Residents within specific zip codes within the pilot program area, who qualify for Cityride membership, will be eligible for this discounted membership.

Cityride provides affordable, on-demand transportation services to Seniors aged 65 and older and eligible people with disabilities residing in the City of Los Angeles and select areas of Los Angeles County. It is one of the largest paratransit programs of its kind in the nation. Participation in the program has grown continually since its inception in 1993 thanks to the program's discounted fares and the quality of its Dial-A-Ride and taxis services. In the most recent Cityride Customer Satisfaction Survey, fielded in 2024, 88% of respondents revealed they were very or somewhat satisfied with the program's services.

"LADOT's CityRide program provides the flexibility, accessibility, and affordability that can help seniors and people with disabilities live life to the fullest," said LADOT General Manager Laura Rubio-Cornejo. "Thanks to this STEP grant, we'll be able to reach thousands of new members and ensure they can access the program and all of its benefits."

Eligibility for seniors aged 65 and older is determined by a birth certificate, Medi-Cal card, DMV card, passport or other government-issued document. Disabled people can use a Metro disabled identification card. As new registrants, seniors and people with disabilities living in the 90001, 90003, 90007, 90008, 90011, 90015, 90016, 90018, 90021, 90037, 90043, 90044, 90047, 90052, 90058, 90062, 90079 and 90089 zip codes of South LA may be eligible for one year's free travel on Cityride services. Once the application is submitted, it is reviewed to confirm eligibility.

Once eligibility is verified, the applicant will receive \$84 dollars of fare value to ride either Dial-A-Ride van or permitted taxi service each quarter for one year following verification of the applicant's eligibility. After that period, the Cityride user can purchase \$84 of fare value for \$21 each quarter, low-income participants pay only \$9 each quarter for \$84 in fare value.

For more information about Cityride, the public can call (213, 310, 323 or 818) 808-RIDE (7433), or visit ladottransit.com. Information about DASH, Commuter Express and LAnow is available at (213, 310, 323 or 818) 808-2273.



About LADOT

LADOT Transit is the second largest provider of transit services in Los Angeles County, providing commuter bus, first-mile/last-mile and neighborhood circulator services as well as mobility services to seniors and the disabled in the Cityride Program.

LADOT provides Commuter Express, point-to-point bus service, from the San Fernando Valley, Thousand Oaks, Calabasas, the Beach Cities, El Segundo, and the Westside to Downtown Los Angeles as well as between Pasadena, Glendale and Burbank, San Pedro and Long Beach, and from the San Fernando Valley to the Westside and South Bay.

DASH circulator bus services operate in Downtown Los Angeles and 26 other neighborhoods in the City of Los Angeles.

LAnow is an on-demand, shared ride service that allows riders to hail a ride using the LAnow smartphone application. Once a ride is reserved the rider meets the van at a predetermined pick-up and drop-off point within the program service areas which is currently Palms, Mar Vista, Venice and Del Ray on Los Angeles's westside.

ladottransit.com

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About Cityride

Cityride is a transportation service and assistance program of LADOT Transit for individuals age 65 or older and qualified persons with disabilities residing in the City of Los Angeles and select areas of Los Angeles County including Marina Del Rey, Kagel Canyon, Topanga and areas of Calabasas, Chatsworth, Carson and Long Beach. The program provides program participants with reduced cost Dial A Ride van and permitted taxicab rides in addition to free bus rides on LADOT Transit's neighborhood DASH services.

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