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Media Inquiries Only

Communications Office

LADOT: (213) 972-8406, dot_public_info@lacity.org

RELEASE: LADOT Announces LAnow All-electric, On-demand Shared Ride Service in South Los Angeles

Service will be free to all users in the South LA area for the first year.

Los Angeles, CA (June 17, 2025)

This week, the City of Los Angeles Department of Transportation (LADOT) launched a new service area for its LAnow on-demand ride share program in South Los Angeles. The new LAnow South LA service will operate within the area bordered by Figueroa St., Slauson Ave., Long Beach Ave., and Washington Blvd (see map of service area below). In keeping with the City's commitment to clean energy and the requirements of a grant from the California Air Resources (CARB), the new South LA zone will be served by a fully electric fleet of shuttle vans.

"This expansion will provide more Angelenos with reliable and affordable, all-electric on-demand local shared ride services. With this launch, riders in the area will get one year free of service," said Los Angeles Mayor Karen Bass. "This is another step forward in our ongoing commitment to making long-term, sustainable, and climate-conscious investments in our city."

"LAnow will fill a critical transit gap in Council District 9, offering flexible, on-demand service for everyone," said Councilmember Curren D. Price Jr. (CD9). "Whether you're a student heading to LA Trade Tech, a family visiting the museums in Exposition Park, or a senior looking for fresh air at the South LA Wetlands, LAnow makes it easier to get where you need to go. This free transit option gives CD9 residents a cleaner, more convenient way to move through the neighborhood—at no cost and with care for our environment."

"This new service demonstrates our commitment to providing sustainable transit services that support the needs of communities," said LADOT General Manager Laura Rubio-Cornejo. "LAnow's weekday service uses flexible routes and affordable pricing to connect residents to services allowing riders to access jobs, amenities, and recreation opportunities in the community."

The South LA service area includes key neighborhood amenities such as LA Trade-Technical College, USC, Expo Park, the South LA Wetlands, LA Metro's A and E lines, five neighborhood DASH routes, and multiple schools and libraries. The service will operate Monday through Friday from 6:00 AM until 7:00 PM (excluding holidays). South LA is the second area to utilize the LADOT Transit's on demand shared ride transportation services. The LAnow concept was originally demonstrated on the Westside serving Palms, Mar Vista, Venice, and Del Rey.

Trips on LAnow South LA must be reserved in advance. Trips are booked on an application available through the App Store or Google Play. Once a trip is reserved, the rider meets the shuttle at a scheduled LAnow South LA pick-up/-drop-off point. Within the service area, pick up/drop-off points are never more than a few blocks away.

LADOT received a Sustainable Transportation Equity Project (STEP) grant from the California Air Resources Board (CARB) to work within low-income and disadvantaged communities to increase transportation equity using clean



transportation services. The grant not only supports the expansion of LAnow into South Los Angeles with clean energy vans, it enables LADOT to offer free fares on LAnow in the South LA service area through June 30, 2026.

For more information about LAnow South LA, the public can call the LADOT Transit Customer Service Center at (213, 310, 323 or 818) 808-2273 or visit ladottransit.com/lanow.



About LADOT Transit Services

LADOT is the second largest provider of transit services in Los Angeles County, providing commuter bus, first-mile/last-mile, and neighborhood circulator services as well as mobility services to seniors and the disabled in the Cityride Program. LADOT provides Commuter Express, point-to-point bus service, from the San Fernando Valley, Thousand Oaks, Calabasas, the Beach Cities, El Segundo, and the Westside to Downtown Los Angeles as well as between Pasadena, Glendale and Burbank, San Pedro and Long Beach, and from the San Fernando Valley to the Westside and South Bay.

DASH circulator bus services operate in Downtown Los Angeles and 26 other neighborhoods in the City of Los Angeles.

LAnow is the on-demand shared-ride service currently operated on the Westside and expanding in June to South Central Los Angeles.

Cityride is one of the largest voluntary paratransit programs of its kind in the nation, offering essential transportation services to seniors and the mobility challenged.

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