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LADOT announces return of LAnow service, the on-demand, shared ride program on the Westside

Los Angeles, CA (November 1, 2021)

The Los Angeles Department of Transportation (LADOT) welcomes the return of operation for LAnow, its on-demand, micro-transit service serving the Del Rey, Venice, Mar Vista and Palms neighborhoods of the City of Los Angeles on Monday, November 1, 2021. The service operates Monday through Friday from 6:00AM to 7:00 PM. Riders can access the service [by using the LAnow smartphone application](#). Adults and children over five years of age ride for \$1.50 one-way, seniors ride for 75 cents, and children under four years of age ride for free. To celebrate the return of LAnow, all trips are free during the month of November.

The LAnow service area includes Los Angeles City Council Districts 5 and 11, represented by Councilmember Mike Bonin of CD 11 and Councilmember Paul Koretz of CD 5, both of whom expressed their enthusiasm for the return of this service for their constituents.

"LA Now gives people in many Westside neighborhoods an alternative to being stuck in gridlock," said Councilmember Mike Bonin. "I'm excited we are resuming this program for Mar Vista, Venice, Del Rey, Palms, and parts of Playa Vista, and I'm thrilled to be able to introduce this innovative shuttle-hailing service with a month of free rides."

"I was excited about the potential of this program when it was first launched several years ago," said Los Angeles City Councilmember Paul Koretz. "I am most pleased now to see this relaunch which will again serve our constituents in the Palms and Westside Village neighborhoods of my district. This gives area residents another viable option for travel, especially those commuting via Metro's Expo E Line."

"LAnow makes it easier to get to more places more quickly, giving people back their time and easing their anxiety about getting around," said LADOT General Manager Seleta Reynolds. "We need many more services like LAnow that complement traditional public transit if we hope to recover equitably and sustainably from the pandemic."

LAnow carried more than 10,000 riders prior to the suspension of service in March 2020 due the



COVID-19 pandemic. During its break in service, LADOT upgraded its LAnow mobile application which is needed for riders to book and pay for trips. The new application replaces the original LAnow application, and former riders should install the new application, either from Apple's App Store or Google Play, prior to deleting the old LAnow application from their mobile devices. Former riders with balances on their old LAnow accounts will be able transfer those funds to their new accounts. To do this, riders can call 818-493-5211 Monday through Friday between 6:00 AM and 2:30 PM once they've downloaded the new LAnow application.

More information about LAnow is available on the [ladottransit.com website](https://ladottransit.com) or by calling 818-493-5211.

About LADOT Transit

LADOT Transit is the division of the City of Los Angeles Department of Transportation responsible for providing four distinct transportation service options: **Commuter Express** for weekday commute service, **DASH** for short trips within Downtown Los Angeles and 26 neighborhoods throughout the City, **LAnow**, an on-demand first-mile/last-mile service operating on the Westside and **Cityride**, offering accessible transportation for seniors and the disabled.

About LADOT

LADOT leads transportation planning, project delivery, and operations in the City of Los Angeles. We work together and collaborate to deliver a safe, livable, and well-run transportation system in the city and region. Our vision is for all people in Los Angeles to have access to safe and affordable transportation choices that treat everyone with dignity and support vibrant, inclusive communities.

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