

## Please join us for the launch of LA Mobile, our new mobile ticketing application!

**17** Tuesday, February 17, 2015

**10:30 - 11:15 AM**

**Caltrans Building, 100 South Main Street,  
Los Angeles, California &**

**The Pie Hole Los Angeles, 714 Traction Avenue,  
Los Angeles, California**

**RSVP ▶**

*RSVP by Friday, February 13th to  
[lamobile@ladottransit.com](mailto:lamobile@ladottransit.com)*

An RSVP must be confirmed to attend so we can provide you with complimentary DASH tickets.

Space on the DASH Bus is limited to the first 30 attendees who will ride with the Mayor and the other dignitaries.

### Details

The Honorable Mayor Eric Garcetti and Transportation Officials will welcome attendees at the Caltrans Building. Attendees will be invited to use the LA Mobile Application during a Question and Answer session that will take place during a short DASH bus ride to The Pie Hole in the Arts District, where sweet mini pies and coffee will be served. A DASH bus will be available to return attendees to the Caltrans Building.

#### About LA Mobile

LADOT Transit will be the first transit agency in California to demonstrate the concept of Mobile Ticketing systemwide; LADOT riders will be able to pay for transit passes and tickets using a smart phone or other mobile device.

#### About LADOT

LADOT is the second largest provider of transit services in Los Angeles County offering commuter and neighborhood circulator bus services as well as mobility services to seniors and the disabled.

#### About Globe Sherpa

GlobeSherpa was founded in 2010 to provide secure mobile ticketing services to transit agencies. GlobeSherpa provides mobile ticketing services to Portland's TriMet; the Virginia Railway Express; the Chicago Transit Authority and other transit agencies.