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## LADOT TRANSIT INSTALLS NEW BUS STOP SIGNS TO LAUNCH EXPANSION OF REAL TIME INFORMATION SYSTEM TO COMMUTER EXPRESS

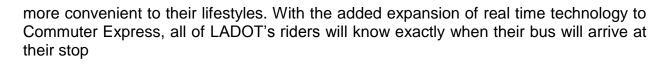
LOS ANGELES (June 17, 2014) – Los Angeles, California-The City of Los Angeles Department of Transportation (LADOT) Transit Bureau today announced that effective July 1, 2014, it is expanding the real time information system to its Commuter Express service. As part of the expansion, LADOT is also installing new Commuter Express bus stop signs in Downtown Los Angeles. Commuter Express is LADOT Transit's point-to-point express bus service between the Beach Cities, the San Fernando Valley, the Westside, Thousand Oaks and Downtown Los Angeles; with additional service connecting Pasadena, Burbank and Glendale, and, San Pedro and Long Beach.

The new Commuter Express bus stop signs will help riders quickly find and identify their Commuter Express bus stop. The new bus stop signs include unique stop numbers as well as instructions on how riders can use the unique numbers to access the next three arrival times of their bus by using the real time information service.

The real time information expansion is part of Mayor Eric Garcetti's continuing initiative to make all City of Los Angeles services more responsive to the needs of Los Angeles residents by embracing functional technologies. "This technology provides transit riders the ability to 'Know Before You Go' so they can easily plan their trips and get to their destination," Mayor Garcetti said. "Providing real time information makes using transit more convenient and helps the city reduce traffic."

Syncromatics, a Los Angeles-based provider of intelligent transportation systems for transit agencies nationwide, provides LADOT real time bus technology. The system utilizes location data provided by enhanced global positioning devices that are mounted inside of each bus in the LADOT fixed route bus fleet. Cloud hosting integrates the bus location data with bus route and schedule information and map files to output the information that is received by LADOT riders on their smart phones, tablets or computers.

Real-time information has been provided by LADOT since 2010 beginning with a demonstration on DASH Downtown routes and eventually expanding to all DASH routes in the City of Los Angeles. The ladotbus.com site has received more than 3 Million individual requests for information, making the journeys of thousands of LADOT riders



For further information, call the LADOT Transit Store at (213, 310, 323 or 818) 808-2273 or visit ladottransit.com.

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